**Company Profile**

**Shubh Rice Exports Private Limited** is an acknowledged firm exporting a wide range of quality Basmati rice to various countries across the world to meet the needs of large a number of consumers. Having an experience of more than 30 years, we effectively maintain hygienic supply and store conditions to keep up the taste and high nutritional content of paddy and long shelf-life of the product. We work with farmers and thus, bring you the finest variety of rice *rich in fiber, aroma, and taste to maximize the health benefits*. Moreover, we provide a gateway to the farmers to earn more benefits.

We work keenly to implement all the **novel technologies** to enhance our quality testing process and to create cost-effective measures to ensure better yield to meet the demands of our customer. Our skilled and hardworking workers and expertized strategies form the pillars of our success.

Our buyers are contented with the variety of paddy we distribute to them. We are supplying rice to **India Gate Basmati Rice** for many years and they completely entrust our superior quality supply and services.

***As India is one of the world’s largest producer and exporter of rice, we feel fortunate to be a part of this achievement.***

**Management Page Content**

Our management is a team of firm believers and strong determiners who work hand-in-hand to manage our company efficiently. We believe that working together makes it easy to achieve success. Our motive is to provide a *high quality, good variety* Agro productat an affordable price to our customers. Thus, management is of key importance to achieve this goal. A well-managed strategy has to be implemented to supply the excellent quality products and **Shubh Rice** team is expertized in it. Our highly experienced and educated team of professionals take care of each and every aspect maintains inventory to meet the demand of our customers. We dedicatedly apply the latest and innovative management techniques to create benchmarks time and again. Our skilled workers utilize modern technologies for quality testing that are reliable and maintains a **sustainable environment** thus, ensures an *excellent quality, hygienically processed, nutrition rich and securely packaged Basmati rice.*

**Material Arrive**

Best quality paddy is purchased from various mandies of Haryana, Panjab, UP, Delhi and Uttranchal states. Some paddy is also received directly from contract farmers who do contract farming with Sunstar and are supervised and guided by Sunstar’s field officers.

**Material Testing**

In Shubh Rice, we have an expertized **Quality Assurance (QA)** team to inspect and test the quality of each grain of rice. We use stable and latest material testing equipment and techniques to ensure the reliable quality production of rice. From sourcing to packaging we monitor the whole process thoroughly. We maintain a clean environment to avoid any contamination that can damage our product quality. Our quality assurance analysts perform complete physical and chemical analysis to bring you the *healthier and tastier* range of Basmati rice.

**Material Production**

*A complete Process of Converting Paddy to Rice.*

Our production plant is fully equipped with modern technology machines and processing equipment. The whole production process is supervised by efficient and qualified professionals. From the time of harvesting to Storage we use strict procedures to perform various processing techniques including *Dehusking, Milling, Polishing, Grading, Sorting*. The product thus obtained is free from all the impurities and every grain is fine enough to be served after cooking.

**Pre-cleaner**

The process of pre-cleaning involves the separation the coarse particles from the harvested crop including rice-heads, husks, dust, sand, insects, clay, stones, straws etc.

In **Shubh Rice**, we have built-in modern technology paddy pre-cleaner and De-stoning equipment for removing all the impurities to guarantee the smoother processing of paddy in the machines.

**Quality Commitment:**

*Quality is what Shubh Rice lives by.* Our company understands the importance of food quality and works continuously to deliver only high-quality products.

At Shubh Rice, quality is of utmost importance right from purchasing paddy from farmers to its dispatch. We work with **Good Manufacturing Practices** **(GMP)** norms to meet all the Quality and Safety aspects. We have a modern quality testing lab fully equipped with advanced testing equipment and modern warehousing facilities for storage of products. Moreover, we maintain hygienic processing conditions to bring you the finest variety of rice *rich in fiber, aroma, and taste to maximize the health benefits*.

Our company also has a highly skilled and experienced team of buyers taking care of quality at purchase stage. Thus, assuring the higher standards of our products.

**About Us:**

**Shubh Rice Exports Private Limited (SREPL)** is a renowned processor and exporter of excellent quality Basmati rice. It exports a wide range of quality Basmati rice to various countries across the world to meet the needs of large a number of consumers. Its state of the art processing unit is located near **Patran (Distt. Patiala).** The plant has the processing capacity of more than *200 MT/day.*

We believe in exceeding customer expectations through its quality products. Working with this **motto** company has quickly built a reputation for its brands. To maintain this, we *work dedicatedly to implement all the* **novel technologies** *to enhance our quality testing process to ensure better yields.* Our buyers are contented with the variety of paddy we distribute to them. We are supplying rice to **India Gate Basmati Rice**for many years and they completely entrust our superior quality supply and services.

Our company has a good mix of experienced and highly educated personals in its management team.

***As India is one of the world’s largest producer and exporter of rice, we feel fortunate to be a part of this achievement.*** Through our hard work and dedication, our company has been able to gain a significant market share in Rice export market and is growing with changing times. It has its clients spread across in countries like *Iran, Iraq, Turkey, Saudi Arabia, UAE, Qatar, USA, UK, Australia, Singapore,* etc.

Our Company aims to become a global supplier of rice products with its reach in all parts of the world.